

**INFORMATION CLAUSE**  
**on personal data processing in relation to the organization of the ENERGETAB Fair**  
**(attached to the ENERGETAB Fair Regulations)**

According to art. 13 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Processing Regulation) (hereinafter "GDPR") we inform that your

**Personal Data Controller**

is ZIAD Bielsko-Biala SA with its registered office in Bielsko-Biala at al. Armii Krajowej 220, 43-316 Bielsko-Biala, entered in the register of entrepreneurs of the National Court Register kept by the District Court in Bielsko-Biala, 8th Commercial Division of the National Court Register under KRS number: 00000711046, NIP: 5471639980, REGON: 070844350 (hereinafter "Controller"). Controller has appointed a Data Protection Officer. Data Protection Officer contact: Marcin Wrzosok, tel. +48 338138231, e-mail: [dane@ziad.bielsko.pl](mailto:dane@ziad.bielsko.pl) and by mail to the registered office address indicated above.

**Categories of personal data processed**

Controller may process your data within the scope given in the application forms and registration forms submitted in connection with the organization of the ENERGETAB Fair, as well as within the scope of processing of the image of the ENERGETAB Fair participant.

**Purpose and legal basis of personal data processing**

Your data shall be processed in relation to your participation in the Bielsko-Biala International Power Industry Fair ENERGETAB, as well as for the purpose of a possible establishment, investigation or defence against any claims, for the purpose of monitoring the Fair areas in terms of safety of persons and property, for archival, evidential, statistical and reporting purposes, as well as for marketing and promotional purposes (use of photographs and recordings from the fair in promotional materials). Video surveillance covers the following objects: entrances to exhibition halls, some stands, selected objects on the fair grounds.

Providing personal data is voluntary, but in justified cases necessary to participate in ENERGETAB fair or accompanying events. Sometimes pre-registration on the trade show website or obtaining an invitation is required. Failure to provide personal information will result in your inability to participate in the events listed above. You have the right to withdraw your consent to process your personal data at any time. The withdrawal of your consent shall not affect the lawfulness of processing that was carried out on the basis of your consent before its withdrawal.

Personal data may be processed by Controller for the following purposes:

- a) to conclude and perform a contract or to take action at the request of the data subject prior to concluding a contract (legal basis: Article 6(1)(b) GDPR);
- b) to fulfil the Controller's obligations under the law (legal basis: Article 6(1)(c) of GDPR);
- c) for the Controller's legitimate interests indicated above (legal basis: Article 6(1)(f) GDPR);
- d) processing of personal data covered by the statement of consent shall take place on the basis of Article 6(1)(a) GDPR, to the extent and for the purpose expressed therein;
- e) in terms of your consent for the processing of your image – processing is carried out on the basis of consent granted in accordance with the provisions of this document, without territorial and time limitations - consent includes the use of the image both as an independent material and as part of other works. Controller shall be entitled to develop the image in such a way as to make it a part of a larger whole and so combine it with other works, including audio-visual works, extract individual layers of the material containing the image, including the extraction of the audio and video layers. Your consent includes use of image for marketing and promotional purposes as indicated herein. Using your image, which is at the same time processing it as personal data, means: recording and multiplying it in any way, including computer memory, on digital and analogue data carriers, by digital recording technique and by printing and reprographic technique (e.g. digital photos, printed posters); dissemination by placing copies in circulation, dissemination without the intermediary of copies by means of display, reproduction, broadcasting, re-broadcasting in analogue and digital format, in digital photos, printed posters); dissemination by placing copies on the market, dissemination without the use of copies by means of displaying, reproducing, broadcasting, rebroadcasting in analogue and digital format, in ICT networks (including the Internet), telephone networks and mobile devices; dissemination in the mass media. The legal basis for the processing is Article 81 (1) of the Act of 4 February 1994 on Copyright and Related Rights.

**Recipients of personal data**

The following categories of entities may have access to your personal data:

- a) authorized employees and associates of Controller,
- b) service providers who supply Controller with technical and organizational solutions enabling the provision of services;
- c) public authorities, insofar as they are authorized to do so by applicable law (upon request of the said authorities).

**Transfer of personal data to third countries or international organizations**

Controller shall not transfer or permit the transfer of your personal data outside of the European Economic Area except where:

- a) this is done at your request;
- b) Controller will take the measures necessary to ensure that the transfer complies with applicable data protection laws; these measures may include, in particular, transferring your data to a country that ensures adequate protection for your data as decided by the European Commission or to a recipient in the United States that has certified its compliance with the EU-US Privacy Shield program or standard contractual clauses approved by the European Union.

Your personal data shall not be transferred to any international organization.

**Information on profiling of personal data**

Your personal data shall not be used for automated decision-making, including your personal data will not be subject to profiling.

**You have the right to:**

- a) have reasonable access to your data and receive a copy of it;
- b) erasure your data (if technically possible) – if there are no grounds for Controller to process your data;
- c) restrict your data processing (if technically possible) – if Controller has incorrect data about you or processes them unfoundedly;
- d) object to the processing of your data on the basis of a legitimate interest for purposes other than direct marketing, and also when the processing is necessary for Controller to carry out a task carried out in the public interest or in the exercise of official authority entrusted to him;
- e) transfer your data (if technically possible) – you have the right to receive from Controller in a structured, commonly used and machine-readable format your personal data which you provided to Controller on the basis of a contract, or you can instruct Controller to send this data directly to another entity;
- f) lodge a complaint to the supervisory authority – if Controller processes your data unlawfully, you may lodge a complaint with the President of the Personal Data Protection Office (UODO);
- g) withdraw your consent shall not affect the lawfulness of processing that was carried out on the basis of your consent before its withdrawal).

Each request shall require individual consideration in terms of the existing grounds for processing, the purpose and scope of the processing.

**Data retention period**

Controller shall process personal data for the period necessary to fulfil the purposes for which they were collected, i.e.:

- a) within the scope of performance of the agreement concluded with Controller for the period of its validity, and after that time for the period resulting from law regulations or for the purposes of realization of the Controller's justified interests, including securing and vindicating possible claims;
- b) in terms of fulfilling a legal obligation incumbent on Controller for the period and to the extent required by law;
- c) where the personal data will be processed for the purposes of the Controller's legitimate interests referred to above for a period until such interests are fulfilled or an objection to such processing is raised;
- d) personal data processed for the purposes covered by your statement of consent will be processed for those purposes until you revoke your consent.

Video surveillance recordings will be retained for the following period of time from the date of recording:

Monitoring area	Minimum storage period	Maximum storage period
Trade fair grounds and parking areas	5 days	6 months
Dębowiec Hotel and areas around the hotel	21 days	6 months
Entrances to exhibition pavilions and some stands	6 months	6 months

If the recorded images constitute evidence in a proceeding conducted pursuant to the law or Controller becomes aware that they may constitute evidence in a proceeding, the storage period shall be extended until the proceeding is legally concluded.